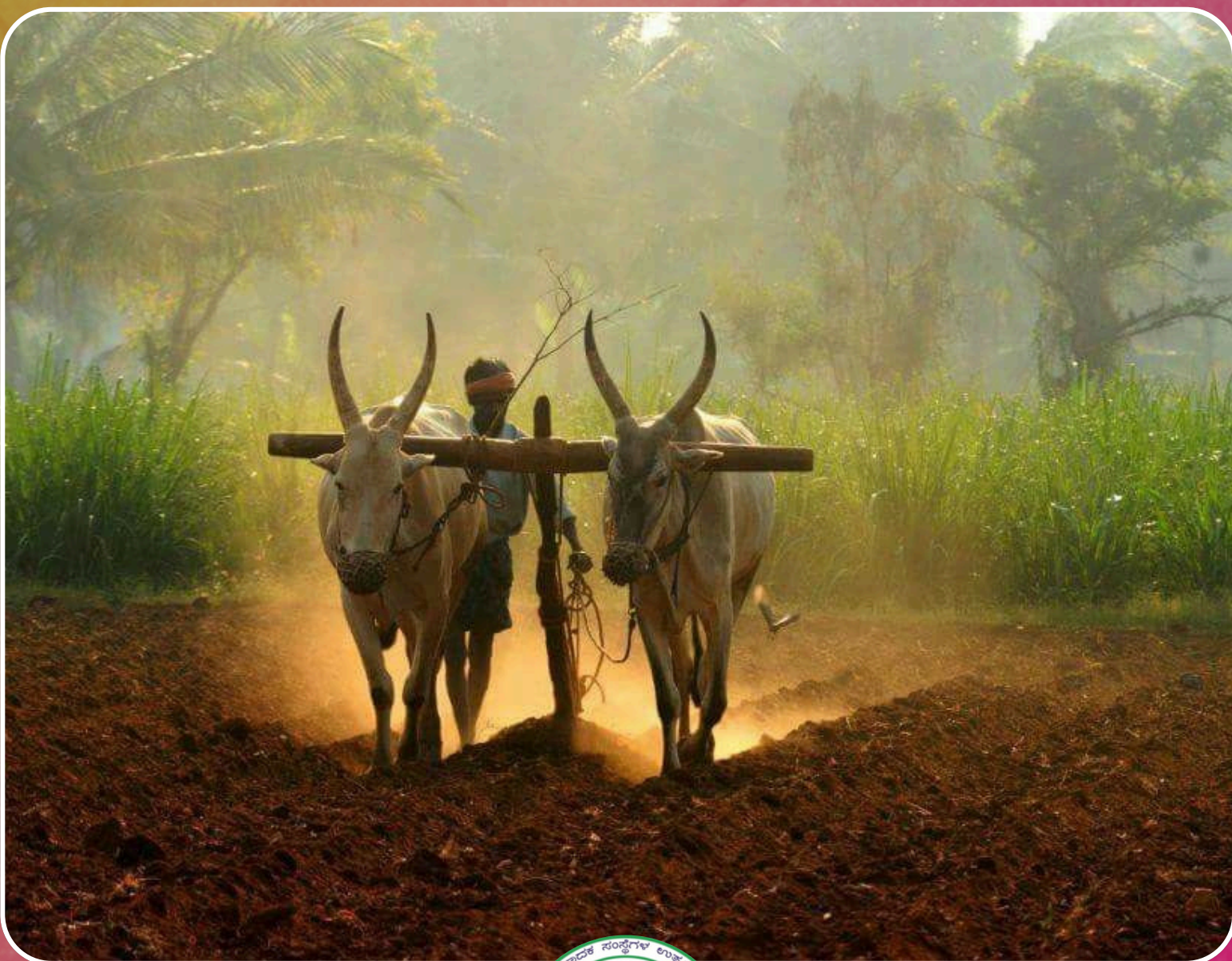


Strategic Procurement Partnership Proposal Between Accesco Living Private Limited & Centre of Excellence for Farmer Producer Organizations (CoE-FPO)

*Establishing a Direct Farm-to-Consumer Procurement Network for Fruits,
Vegetables, Spices, and Agricultural Produce through FPOs*



Presented by:

Argha Sengupta

Founder & CEO



partnership@accescoliving.com

www.accescoliving.com



Founder's Letter



Every great company begins by solving a real problem. While India has transformed delivery speed, everyday household commerce remains fragmented. Families still rely on multiple platforms for their daily needs, while farmers, FPOs, manufacturers, and retailers operate in disconnected supply chains.

At Accesco Living, my team and I are building India's Household Commerce Infrastructure to redefine the way India shops. Through our integrated ecosystem—Grokly, Swadishtt, and InstaStyle—along with our Direct Source Network, OriCircle™, Eco-Return™, Xpense Meter, and Discovery Feed, we aim to create a smarter, more connected, and sustainable commerce experience for every household while strengthening market access for producers.

We believe the Centre of Excellence for Farmer Producer Organisations (CoE-FPO), Karnataka plays a vital role in empowering India's farming ecosystem. We look forward to partnering with CoE-FPO to build a stronger Farm-to-Fork supply chain, create new market opportunities for FPOs, and together shape the future of household commerce in India.

We sincerely appreciate your time and consideration and look forward to building a meaningful and long-term partnership.



Argha Sengupta
Founder & Managing Director
Accesco Living Private Limited
“Redefining the Way India Shops.”



INVITATION



Dr. Vasudeva K. R.

Director

**Centre of Excellence for Farmer Producer
Organisations (CoE-FPO)**

Dear Sir,

It is our privilege to invite the Centre of Excellence for Farmer Producer Organisations (CoE-FPO) to partner with Accesco Living in building a stronger, more transparent, and sustainable Farm-to-Fork supply chain for India.

Accesco Living is a household commerce and delivery platform redefining the way India shops by connecting households directly with trusted producers through an intelligent and integrated commerce ecosystem. As part of our Direct Source Network, we aim to collaborate with Farmer Producer Organisations (FPOs) to enable direct market access, improve supply chain efficiency, reduce intermediary dependency, and deliver fresher, high-quality agricultural produce to consumers while ensuring greater value realization for farmers.

We respectfully seek your support in facilitating engagement with the FPO network under CoE-FPO to explore procurement opportunities for fruits, vegetables, spices, grains, and other agricultural produce. We believe this collaboration will create a mutually beneficial ecosystem by strengthening market linkages for FPOs, improving procurement transparency, encouraging sustainable sourcing practices, and enabling Indian households to access fresh, responsibly sourced products.

We are confident that, together, CoE-FPO and Accesco Living can build a resilient agricultural value chain that empowers farmers, enhances consumer trust, and contributes meaningfully to India's evolving commerce ecosystem.

We sincerely look forward to your guidance and the opportunity to establish a long-term strategic partnership.



WHAT WE WILL OFFER

At Accesco Living, we envision this partnership as a long-term strategic collaboration to strengthen India's agricultural value chain by improving market access, supply chain efficiency, transparency, and sustainable growth for Farmer Producer Organisations (FPOs). Through this partnership, we are committed to creating shared value for farmers, consumers, and the entire ecosystem.

- ***Direct Procurement & Assured Market Access***

Establish a direct procurement channel for FPOs through Accesco Living's Direct Source Network, creating reliable market access, reducing intermediary dependency, and enabling better value realization for farmers.

- ***Demand Intelligence & Consumption Insights***

Share aggregated, anonymized consumer demand insights, seasonal consumption trends, category-wise demand patterns, and regional purchasing behaviour to help FPOs make more informed decisions on crop planning, harvesting schedules, inventory management, and market readiness. (No personally identifiable customer information would be shared.)

- ***Consumer Transparency & Farm Traceability***

Feature participating FPOs directly within the Accesco Living platform, enabling consumers to discover the origin of their produce, understand the producer network, and build greater trust through transparent sourcing.

- ***Stronger Farm-to-Fork Supply Chain***

Reduce unnecessary intermediaries to improve product freshness, supply chain efficiency, quality assurance, and fair value distribution across the agricultural ecosystem.

- ***Promotion of CoE-FPO & FPO Network***

Actively showcase CoE-FPO, participating FPOs, farmer stories, and sustainable agricultural initiatives through our platform, marketing campaigns, and Discovery Feed to strengthen consumer awareness and recognition.

- ***Future Agricultural Innovation & Joint R&D***

Establish a collaborative framework for future Research & Development (R&D) initiatives focused on agricultural supply chains, demand-driven procurement, post-harvest management, traceability, sustainable packaging, supply chain digitization, and circular agricultural practices.



- ***Capacity Building & Digital Enablement***

Support participating FPOs through future digital initiatives, market insights, technology adoption, and knowledge-sharing sessions to improve operational efficiency and strengthen market competitiveness.

- ***Sustainability & Circular Agriculture***

Collaborate on future initiatives promoting sustainable sourcing, responsible packaging, agricultural waste utilization, and environmentally responsible supply chain practices aligned with long-term circular economy goals.

- ***Long-Term Strategic Partnership***

Build a collaborative ecosystem where Accesco Living and CoE-FPO jointly contribute to improving farmer prosperity, strengthening India's Farm-to-Fork infrastructure, enabling transparent commerce, and creating a resilient, technology-enabled agricultural supply chain for the future.

- ***Agricultural Intelligence Dashboard
(Future Initiative)***

Develop a shared dashboard for participating FPOs with aggregated demand trends, regional consumption patterns, seasonal forecasts, procurement performance, sell-through rates, and market insights. This can help FPOs make data-informed production and marketing decisions while preserving customer privacy.

- ***Procurement Planning & Demand Forecasting***

Collaborate with FPOs to improve procurement planning by providing demand visibility, helping reduce demand uncertainty, optimize inventory movement, and minimize post-harvest losses.



WHAT WE EXPECT



We believe this partnership can create meaningful and sustainable value for farmers, FPOs, consumers, and the broader agricultural ecosystem. To build a strong and long-term collaboration, we respectfully seek the following support from CoE-FPO:

- Consistent & Reliable Supply of quality fruits, vegetables, spices, and other agricultural produce through the FPO network.
- Transparent & Fair Pricing ensuring sustainable value for both farmers and consumers.
- Access to the CoE-FPO Network to collaborate with affiliated FPOs and strengthen our Direct Source Network.
- Strategic Guidance & Knowledge Sharing on best practices, quality standards, and agricultural supply chain development.
- Networking & Collaboration Opportunities with government bodies, institutions, industry experts, and ecosystem partners to foster future partnerships.
- Future Joint R&D & Innovation on Farm-to-Fork supply chains, demand intelligence, agricultural digitisation, traceability, and sustainable sourcing.

Accesco Living views this collaboration as a long-term strategic partnership built on trust, transparency, innovation, and shared value creation, with the common goal of empowering FPOs and strengthening India's agricultural value chain.



THANKING YOU!



Accessco's support, Certification & partnership achieved:



DPIIT
#startupindia



Google
for
Startups



**Zoho for
Startups**

SETUP | START OFF | SCALE UP



nVIDIA.

INCEPTION PROGRAM



startup
programs

M/S Accessco Living Private Limited
CIN: U47912WB2025PTC285309
Fssai Registration certificate license
no. : 21225190001734
E-Trade License No. :
0917P2823326507373



www.accesscoliving.com



contact@accesscoliving.com



+91 99727 06940



[accesscostore](https://www.instagram.com/accesscostore)



[Accessco Living](https://www.linkedin.com/company/accessco-living)